

Breathe by Milliken™ to Be Featured in King Hickory Showroom at Spring 2019 High Point Market

Eco-elegant, sustainable performance fabric collection continues to grow in popularity

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SPARTANBURG, S.C. - The Specialty Interiors business of **Milliken & Company**, a leading global innovation company with performance and protective textile, specialty chemical and floor covering expertise, is pleased to announce the continued growth of its popular eco-elegant performance upholstery fabric collection, Breathe by Milliken™. For Spring Market, Breathe by Milliken will be featured in the new King Hickory Showroom.

King Hickory selected four colors of the Breathe by Milliken denim fabric that is 100 percent cotton. Offering the ultimate in sustainable and elegant performance, this luxurious fabric combines design and durability with family-friendly stain protection. King Hickory chose this specific fabric to satisfy customer demand for greener products featuring minimal chemistry. Visit King Hickory in the North Court Building on North Hamilton Street.

According to Deitra Smith, King Hickory director of merchandising, “Breathe by Milliken was appealing to us because it addresses a performance category that is virtually untapped. There are customers opposed to performance finishes with chemicals of concern; Breathe gives them a healthier option for their home.”

Breathe fabrics are unique because they have a plant-based water-repellent that is durable, repels everyday stains and cleans easily without PFCs, fire retardants or other potential chemicals of concern. Breathe by Milliken fabrics have also earned GREENGUARD® GOLD certification, ensuring that they meet strict chemical emissions limits, enhancing the indoor air quality of living spaces. This collection also sets the standard for elegant performance, giving an extra measure of beauty, comfort and peace of mind to consumers and furniture manufacturers alike.

“Combining luxury, performance and environmental benefits, Breathe by Milliken represents an important leap forward in upholstery options for the home,” said Jennifer K. Harmon, vice president of Milliken Specialty Interiors. “As interest in the collection continues to grow, we have to expand our line to include more cottons and cotton-linen blends in the colors, patterns and textures people desire most.”

For a list of where to find Breathe by Milliken at Market, please email us breathe@milliken.com. To learn more about this innovative, eco-conscious fabric, please visit breathebymilliken.com.

About Milliken’s Specialty Interiors Business

Milliken Specialty Interiors, a business in the Performance & Protective Textiles division, boasts a rich history of developing, designing and manufacturing fabrics for home and office furniture, vertical panels, privacy curtains, window treatments, theatrical curtains, top-of-bed applications and more. Through our unrivaled knowledge and unmatched service, we provide our customers with forward-thinking solutions that enhance their products in a variety of markets, including commercial, residential, healthcare and hospitality. For more

information, visit www.millikenspecialtyinteriors.com and join us on [Twitter](#) (@MillikenSpecInt), [Facebook](#) and [Instagram](#) (@millikenspecialtyinteriors).

About Milliken

Milliken has been solving everyday problems with innovative solutions for more than 150 years. Our research, design and manufacturing expertise reaches across a breadth of disciplines including specialty chemicals, floor covering, and performance and protective textiles. An unwavering commitment to ethics guides our work to redefine how we add strength and protection to products, how we infuse vibrancy and color into our surroundings and how we care for the environment. For us, success is when discoveries made within Milliken help us all have more meaningful connections with the world. Discover Milliken at www.milliken.com, and join us on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#).

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