

## Milliken Specialty Interiors Celebrates Opening of Permanent High Point Showroom with Showtime Industry Party and Best Showroom Award

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**SPARTANBURG, S.C.** - Leading global innovation company with textile, specialty chemical and floor covering manufacturing expertise, **Milliken & Company's Specialty Interiors business**, celebrated the launch of its permanent High Point Showroom in high style: with a well-attended industry party and winning Best Showroom. Party invitees, which included clients, prospects, partners and industry influencers, were given a tour of the new space and an official welcome by the Milliken Specialty Interiors team.

The Milliken Showroom, which occupies a prime spot on the MSTT 4<sup>th</sup> floor, is modern, warm and inviting and showcases the full breadth of Milliken's innovative interior textiles business, including products suitable for use in home, office and hospitality environments. It features a clean design with abundant natural light and Milliken flooring and fabrics on nearly all soft surfaces. Based on consumer and industry demand, Milliken's revolutionary new eco-elegant Breathe by Milliken™ collection, which combines all the protection and durability of a performance fabric with minimal chemistry and cleanable natural or polyester fibers made from recycled plastic bottles, is prominently displayed in the space. While the space highlights a wide range of new furniture pieces, many of the furnishings are vintage pieces from the Milliken archives, including several by Knoll and Coalesse, among others. All the furniture in the showroom is American-made, highlighting Milliken's proud tradition of and support for American manufacturing.

The reviews for the new space have been very favorable, highlighted by the fact that it was voted Best Showroom by Showtime's more than 600 buying attendees. The Best Showroom award is given based on popular vote and is open to all permanent showrooms located in the Market Square Textile Tower and Historic Market Square. The award is sponsored by International Textile Alliance, the producers of Showtime, and International Market Centers.

"We are very excited to share our Milliken story with our customers in such a beautifully designed space, and we are very honored to receive this prestigious Best Showroom award," said Milliken Specialty Interiors Vice President Jennifer K. Harmon. "Investing in this permanent showroom allows us to better serve this strategic market, and we continue to work diligently to provide unique solutions and value-added product offerings."

### **About Milliken's Specialty Interiors Business**

Milliken Specialty Interiors, a business in the Performance & Protective Textiles division, boasts a rich history of developing, designing and manufacturing fabrics for home and office furniture, vertical panels, privacy curtains, window treatments, theatrical curtains, top-of-bed applications and more. Through our unrivaled knowledge and unmatched service, we provide our customers with forward-thinking solutions that enhance their products in a variety of markets, including commercial, residential and healthcare, hospitality. For more information, visit [www.millikenspecialtyinteriors.com](http://www.millikenspecialtyinteriors.com) and join us on [Twitter](#) (@MillikenSpecInt), [Facebook](#) and [Instagram](#) (@millikenspecialtyinteriors).

### **About Milliken**

For over 150 years, Milliken has been innovating with the purpose to explore, discover and create ways to enhance people's lives. Our community of innovators has developed one of the larger collections of United States patents held by a private U.S. company. With expertise across a breadth of disciplines, including specialty chemical, floor covering and performance materials, we work around the world every day to add true value to people's lives, improve health and safety, and help make the world more sustainable. For more information, visit <http://www.milliken.com> and join us on [Twitter](#) and [Facebook](#).